

Offer your customers quality timeless family heirlooms that will last beyond their years



these are the people
i love, the places that
i remember and
the experiences that
have shaped my life.
these are the
memories that will
stay with me forever.


coral coast
Photo **LIFE**

www.coralcoast.com

www.photo-life.com.au



Preserving Precious Memories

The essence of the Coral Coast Photo Life business is customer satisfaction. We create value-for-money products that are functional, environmentally responsible and meet the practical needs of your customer.

To complement the timelessness of our designs we only use quality materials. Our albums and scrapbooks are assembled using stitch bound pages and even the plastic sleeves for the slip-in albums and scrapbooks are of archival standard.



Photographs in the 21st century

The camera is now a phone, diary, connected directly to the internet and compact enough to be carried 24/7, and in a time when there has never been more photographs taken, fewer and fewer photographs are being printed.

As it was in times passed, today it appears only selected images that have a special meaning or memories are being printed. These specially selected images are then stored or displayed in a treasured and thoughtful manner, with attention being paid to classic timeless design and quality presentation.

We see ourselves as perfectly positioned to take advantage of the consumers move from a mass market product to a specialist retailing environment where quality and design are paramount and not price driven, and customers seek out quality and continuity of supply so they can have a timeless heirloom collection.



Today's Marketplace

The shift in the dynamic of photographs away from the camera, and technology now allowing the average person to take more creative and artistic shots, has had the effect of moving the focus of the market away from traditional retail avenues.

No longer is the photo album an impulse sale, it is a considered purchase by those that cherish their photos, see photography as an art form, and those that wish to build a family heirloom that will last beyond their years.



Our Five-Star Range

Our Five-Star range comprises of some of our finest products. The following explains why our Five-Star range is superior.

Cover made from European materials

- Album is made from thicker, better quality materials

Spine has glued webbing as well as stitching

- A more traditional bookbinding method is employed to give ultimate strength and longevity

Paper is European

- Conforms to strict eco-friendly legislation
- Totally acid-free and lignin-free
- 160gsm in weight, but feels even heavier as paper is less compressed than Chinese or Indonesian paper

Manufactured in Sri Lanka

- Produced in a factory committed to ethical labour practices



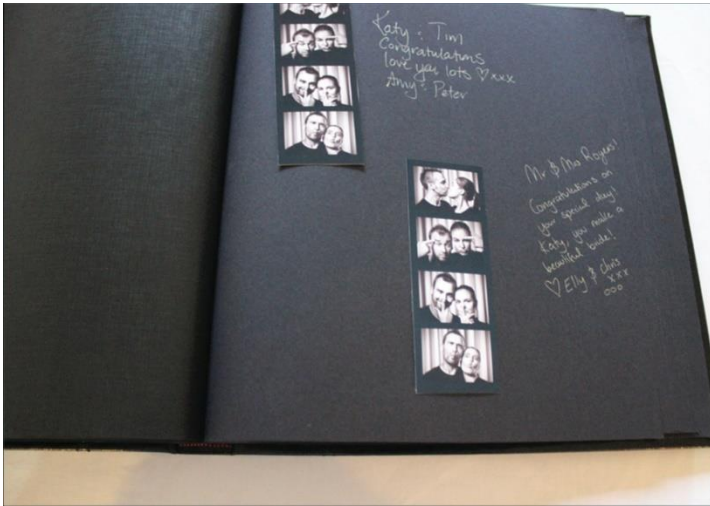
Photo Booth Products

Coral Coast Photo Life also has a full range of photo-strip frames to suit any budget - from acrylic fridge magnets and L-shaped frames to easel-backed metal strip-frames in either silver or classic black.

Enhance your customers photo booth experience with photo-strip frames that double as place-card holders, bonbonniere and gifts for the bridal party or other special guests.

Once the guests have enjoyed their photo booth and printed out their photos, they can display them in the frame that marks their table place.

They can also share photo strips with the hosts to keep in their Host Memory Book - with plenty of space for each guests personal message to the bride and groom



Contact Details

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